



## NAMING OPPORTUNITIES

As of August 6, 2018

### **\$500,000 | Lobby/Welcome Area**

The heart of the entire building, the Lobby/Welcome Area is the first area our guests will enter. This area will set the tone for our guests' experience at Oak City Cares as they are greeted by volunteers and made to feel safe and welcomed. This high-visibility area will be key to engaging our guests in a way that helps them to relax and allows them to form the relationships that we know lead to change in their lives.

### **\$500,000 | Dining/Multi-Purpose Room**

Our Dining/Multi-Purpose Room is the largest program area in the facility. This space is where we will provide nourishing meals to approximately 500 people per weekend, while beginning to form caring relationships with our guests. During the week, this area will provide space for key programming through workshops and trainings designed to build self-sufficiency and set our guests on a path to reaching their goals.

### **\$250,000 | Play Area**

When most people think about individuals experiencing homelessness, very rarely are they thinking about the children who are profoundly affected. This area allows parents and their children to briefly escape the emotional challenges they face in their daily lives as they relax and play with each other. Child-care specialists will also be available, allowing parents the opportunity to leave their children with trusted individuals while they meet with staff.

### **\$250,000 | Guest Services/Intake Area**

Our guests will be coming to us with a variety of needs. The Guest Services/Intake Area serves as the hub for all of the assessments and connection to services that we will be providing for our guests. Regardless of the type of service they need, our guests will be able to meet with a member of the Oak City Cares staff and/or one of our partner agency staff members to start the connection to services that will get them on a path to safety and stability.

### **\$180,000 | Picnic Pavilion**

During the week, many of our guests have little relief from the sun, rain and other elements. They struggle to find comfortable places to relax which takes a large emotional toll on their lives. The Picnic Pavilion will provide a covered outdoor space for our guests to meet with staff, visit with volunteers and other guests, and to eat lunch outside, in a safe and welcoming area.

### **\$150,000 | Front Landscaping/Gardens**

First impressions are always important. As guests arrive at Oak City Cares, we want them to feel immediately valued and welcomed. Our modest but well-maintained front landscaping/gardens will demonstrate the care and investment that is dedicated to assisting our guests.

### **\$150,000 | Kitchen**

At the heart of our weekend food service is the kitchen. Outfitted as a catering kitchen, this area will serve as the warming and preparation area for the food that will be served to nearly 500 people each weekend.

### **\$100,000 | Lobby Area Café**

The Lobby Area Café will allow our guests to enjoy some of the small comforts that so many of us take for granted, such as coffee. Additionally, the café will provide space for our guests to engage informally with volunteers and staff, helping lay the foundation for stronger professional relationships.

### **\$100,000 | Guest Computer/Phone Access Area**

The Internet, a computer, and phones are necessities as people work to improve their lives. This area will provide phone and computer access so guests can return phone calls, search and apply for jobs, and complete other tasks which will allow them to move out of homelessness.

### **\$100,000 | Open Office Area**

The core to making Oak City Cares successful are the programming partnerships. This space will buzz with activity as staff from the various partner agencies will rotate between available work stations and offices in the individual client services area.

### **\$100,000 | Large Meeting Room**

The key to service provision at Oak City Cares is coordination among partner agencies. This room will host meetings between partner agencies working together to best meet the needs of the guests.

### **\$100,000 | Exam Rooms**

Many of our guests have unmet urgent medical and health needs due to lack of healthcare and access to medical services. These exam rooms will be used to assess guests and treat a variety of specific issues before they are referred for more comprehensive care.

### **\$100,000 | Shower Area**

Helping guests maintain proper hygiene is critical in respecting their dignity as individuals and in facilitating their move out of homelessness. Guests of Oak City Cares often do not have access to showers. This space will provide guests with clean showers, towels, and toiletries so they can feel refreshed and ready to tackle the challenges they face.

### **\$50,000 | Women's & Men's Bathroom Areas**

The only bathrooms currently available in downtown are for paying customers at an establishment. We believe that all individuals deserve access to such a basic need. These two bathrooms at Oak City Cares will provide reliable access to clean bathrooms for our guests.

### **\$50,000 | Meditation Room**

Tremendous emotional impact exists for individuals who experience homelessness. For many of our guests, meditation and prayer are key aspects of their healing. This space will provide a quiet, private area for our guests to engage in prayer and/or meditation.

### **\$50,000 | Small Meeting Room**

This area will provide a more intimate space to meet with guests and service providers. In these smaller meetings, participants will be able to have private, tailored discussions allowing for well-developed resolutions to be reached.

### **\$50,000 | Staff Break Area**

Helping guests overcome the many challenges they face to escaping homelessness is physically, emotionally, and mentally draining on both our guests and our staff and volunteers. With an expected 100 guests per day, the designated Staff Break Area is an important area that will allow for self-care for staff and volunteers. This area will be key to preventing fatigue and ensuring staff are continually able to assist clients with a high level of professionalism.

### **\$50,000 | Weekend Services Office (adjacent to Dining/Multipurpose Room)**

This office is designated as a space where staff can meet with guests to engage them in services and discuss any situations that may require privacy. This will be a high-visibility space given its proximity to the Dining/Multi-purpose room where up to 500 guests will enjoy weekend meals and take part in group meetings during the week.

### **\$35,000 | Executive Director's Office**

The Executive Director provides key leadership to staff and on-site partners. He/she will also be the primary point of contact for engaging with outside groups and individuals. Due to the Executive Director's involvement with both internal and external groups, this office will be a high visibility area where key meetings will occur.

### **\$25,000 | Program Director's Office**

The Program Director's office is located between the Welcome/Lobby Area and where professional staff meet with guests. The Program Director will use this space to both meet with guests who may need specialized assistance and work with partners to monitor and adapt programming to the changing needs of the community.

### **\$25,000 | Family Rest Rooms**

As parents take advantage of the play area, this space will provide families with privacy as parents help their children use the restroom.

### **\$25,000 | Staff Offices**

The services our guests need would not be possible without the dedication of a team of staff. The Staff Offices will provide our staff with the private space they need to ensure they are able to maintain a professional work environment and provide high quality services.

### **\$25,000 | Intake Office**

Intake offices provide a quiet, private space for staff to meet with guests, complete assessments, identify their needs, and work with guests to make plans for next steps in their journey.

### **\$25,000 | Staff Work Room**

This space is where administrative equipment such as copiers and fax machines will be located. This equipment is critical for proper record keeping and organization.

### **\$25,000 | Lockers**

While volunteers are engaging with clients, these lockers will provide a safe place for them to store their belongings.

### **\$25,000 | Laundry**

We want our guests to be able to take pride in themselves as they work to improve their lives. This space will provide free access to washers and dryers for our guests. Volunteers will provide guests with laundry detergent and assistance as they wash their clothes.

## Naming Opportunities | As of August 6, 2018

SPACE/ITEM	AVAILABLE SPACES	MINIMUM GIFT FOR NAMING
Lobby/Welcome Area	1	\$500,000
Dining/Multi-Purpose Room	1	\$500,000
Play Area	1	\$250,000
Guest Services/Intake Area	1	\$250,000
Picnic Pavilion	1	\$180,000
Front Landscaping/Gardens	1	\$150,000
Kitchen	1	\$150,000
Lobby Area Café	1	\$100,000
Guest Computer / Phone Access Area	1	\$100,000
Open Office Area	1	\$100,000
Large Meeting Room	1	\$100,000
Exam Rooms	3	\$100,000
Shower Area	1	\$100,000
Women's Bathroom Area	1	\$50,000
Men's Bathroom Area	1	\$50,000
Meditation Room	1	\$50,000
Small Meeting Room	1	\$50,000
Staff Break Area	1	\$50,000
Weekend Services Office (adjacent to Dining/Multi-Purpose Room)	1	\$50,000
Executive Director's Office	1	\$35,000
Program Director's Office	1	\$25,000
Family Rest Rooms (adjacent to Play Area)	2	\$25,000
Staff Offices	6	\$25,000
Intake Offices	6	\$25,000
Staff Work Room (adjacent to Reception)	1	\$25,000
Lockers	1	\$25,000
Laundry	1	\$25,000

For availability of naming opportunities, please visit [www.OakCityCares.org](http://www.OakCityCares.org).